Fiscal Years 2018-20

Overall Goal for Disadvantaged Business Enterprise Participation in Federal Transit Administration Assisted Programs (Including Goal Setting Methodology)

Prepared by San Luis Obispo Regional Transit Authority (RTA) 179 Cross Street, San Luis Obispo, CA 93401 (805) 781-4397, www.SLORTA.org

> Adopted by RTA Board of Directors September 6, 2017

Submitted to U.S. Department of Transportation Federal Transit Administration San Francisco, California

September 8, 2017

SAN LUIS OBISPO REGIONAL TRANSIT AUTHORITY OVERALL DBE GOAL FOR FFYs 2018-2020

I. EXECUTIVE SUMMARY

The U.S. Department of Transportation (DOT) prescribes its Disadvantaged Business Enterprise (DBE) program and requirements for recipients of Federal funds from DOT in the Code of Federal Regulations (CFR) Title 49, Part 26 (Regulations). Specific instructions are found in Section 26.45 entitled "How do recipients set overall goals."

As a recipient of DOT financial assistance via the Federal Transit Administration (FTA), San Luis Obispo Regional Transit Authority (RTA) has established a recommended overall DBE goal for FYs 2018-20 of 5.1% based on all FTA-assisted contracting funds anticipated to be awarded between October 1, 2017 and September 30, 2020.

The goal is based on demonstrable evidence of the availability of ready, willing and able DBEs relative to all businesses ready, willing and able to participate in our FTA-assisted contracts. The overall goal reflects RTA's determination of the level of DBE participation expected to be achieved absent the effects of discrimination. RTA intends to meet this goal to the maximum extent feasible through race-neutral measures and does not intend to establish specific goals for any contracts unless needed.

This new report includes the change requested by Lynette Little, Civil Rights Officer, Region IX in a concurrence letter dated April 13, 2017 letter and is adopted at the September 6, 2017 RTA Board of Directors meeting. These public comments and how RTA plans to address these comments will be submitted to FTA on September 8, 2017 as an attachment 3 to this methodology.

II. DBE GOAL FOR FY 18-20

The proposed <u>overall DBE Goal for FY 18-20 is 5.1%</u>. The goal applies to FTA-funded contracts awarded by RTA and its subrecipients from October 1, 2017 through September 30, 2020. The analysis described herein indicates the proposed goal of 5.1% can be achieved entirely through race and gender neutral measures. In accordance with the decision by the US Court of Appeals for the Ninth Circuit in *Western States Paving Company* v. United States and Washington State Department of Transportation, USDOT recipients in the Ninth Circuit, which includes California, cannot consider the use of a race- or genderconscious goal unless a finding of statistically significant disparity (disparity study) has been made for the ethnic and gender groups to be included in the race- or gender-conscious goal. RTA has not conducted a disparity study and, therefore, did not consider the use of a race- or gender-conscious goal as part of the overall goal. However, based on the results of the analysis described in sections IV and V of this report, RTA believes it can achieve the weighted goal figure calculated in Step One entirely through race- and gender-neutral measures. A summary of disparity studies conducted by Caltrans and the Los Angeles County Metropolitan Transportation Authority is provided in section V of this report.

III. METHODOLOGY FOR SETTING THE OVERALL DBE GOAL

As noted in Section I (Executive Summary), the DBE goal was calculated using the two-step process described in the "Tips for Goal Setting" guidance provided by USDOT. The two step process for calculating the overall DBE goal is to:

Step 1: Calculate a base figure to determine the relative availability of DBEs; and Step 2: Adjust the base figure if necessary.

The DBE Directory and Census Data method was used to calculate the base figure of the relative availability of DBEs to perform the types of contracts that RTA intends to let. A detailed description of the methodology used in Step One and associated calculations and assumptions are provided in Section IV. In Step Two, past DBE participation and projects from previous years in relation to projects proposed in FYs 18-20 was utilized to determine if the base figure should be adjusted. A description of this analysis conducted for Step Two is provided in Section V.

Determination of Local Market Area

The boundaries of the local market area were determined by examining the area in which the substantial majority of the contractors and subcontractors that are more likely to submit bids for the type of projects that will be performed in the upcoming years, as RTA had none of these major types of projects in the past five years.

IV. STEP ONE - BASE FIGURE CALCULATION

The purpose of Step One is to determine what percentage of DBEs represents all firms that are ready, willing, and able to compete for USDOT-assisted contracting. This percentage is calculated by dividing the number of DBEs ready, willing and able to bid for the types of work to be funded during a three-year period, by the number of all firms (DBEs and non-DBEs) ready, willing and able to bid for the types of work to be funded during the same three-year period. The calculation is summarized in the equation below:

Ready, Willing and Able DBEs

Step One-Base Figure =

All Firms Ready, Willing and Able (including DBEs and non-DBEs)

To complete the calculation, the first item of work was to develop a list of contracts that RTA intends to let in FYs 18-20. This list of anticipated projects/contracts is provided in Attachment 1. A total of 11 anticipated contracts were identified that total \$11.9 million.

The DBE firms that are ready, willing and able to perform the anticipated work were identified using the California Unified Certification Program (CUCP) Statewide DBE Directory. DBE firms that indicated their willingness to work in Caltrans District 5 (Monterey County, San Benito County, San Luis Obispo County, Santa Barbara County and Santa Cruz County) were selected. North American Industry Classification System (NAICS) codes were then assigned to each project to help identify DBEs and all firms that are ready, willing and able to compete for the anticipated projects. NAICS codes were obtained from the US Census Bureau web page located at: <u>http://www.census.gov/eos/www/naics/</u>.

USDOT recommends that weighting be used to help ensure that the Step One Base Figure is as accurate as possible. Weighting increased the Base Figure from 3.1% to 5.1%.

The calculations for Step One- Base Figure and Weighted Figure calculation of 3.1% and 5.1% are shown in Attachment 2.

V. STEP TWO BASE FIGURE ADJUSTMENT

The purpose for Step Two of the goal setting calculation is to adjust the Step One figure to make it more precise, if necessary. The factors listed below were considered to determine whether such an adjustment is necessary:

- Past DBE participation;
- Disparity studies conducted in the local market area.

Past DBE Participation

The DBE goals achieved in the previous three federal fiscal years were examined to determine the median DBE participation although RTA did not have any examples of the proposed project type in these years. The DBE goals achieved in the past three fiscal years are:

FY 14/15 = 0% FY 15/16 = 2.0% FY 16/17 = 2.6%

Median = 2.0%

The median DBE participation for the previous three-year period is 2.0%. However, RTA believes that with the projects that are proposed it will make every effort to achieve our overall goal of 5.1% and that the large increase may be due, in part, to the construction of our new facilities as compared to past years.

Disparity Studies Conducted in the Local Market Area

The Los Angeles County Metropolitan Transportation Authority (Metro) conducted a disparity study in 2012 known as the Metro 2012 DBE Program Disparity Study. The study documented a disparity for African Americans, Asian-Pacific Americans, Subcontinent Asian Americans and Hispanic Americans. The study also initially found that Caucasian females were over utilized. In a subsequent analysis, it was determined that Caucasian females were underutilized.

Based on the factors listed above to consider whether to adjust the Base Figure, it is determined that no adjustment should be made. Therefore, the overall goal for FYs 18-20 is proposed at 5.1% to be achieved through race and gender neutral measures.

The calculations for Step Two- Base Figure Adjustment are shown in Attachment 2.

VI. Public Notice and Consultation

The public notice and consultation process will be conducted for setting the DBE Goal for FFYs 18-20 is provided in Attachment 3. Copies of all correspondences are incorporated into attachment.

Attachment 1 List of Anticipated Projects FY 18-20

FEDERAL GRANTS WITH FY 18-20 CONTRACTING OPPORTUNITY

Project	Antic. Federal Grants FY 18-20 Capital & Planning	3-Yr Total Maintenance & Planning	Amount with Contracting Opportunity	Amount without Contracting Opportunity	Notes - see below
Α	В	С	D	E	F
New Ops & Maint Facility	\$7,600,000		\$7,600,000		
Paso Yard Ops Facility	\$800,000		\$800,000		
Bus Stop Improvements (including shelters, amenities, etc)	\$326,000		\$326,000		
Service Vehicle	\$60,000		\$60,000		
Support Equipment	\$81,000		\$81,000		
Six (6) Replacement Buses	\$2,460,000		\$2,460,000		
Upgrade Network Switch Infrastructure	\$12,000			\$12,000	1
SQL Servers (2) Upgrade	\$22,600			\$22,600	1
ADA software Upgrade	\$80,000			\$80,000	1
Upgrade Fare collection system	\$350,000			\$350,000	1
TOTALS	\$11,791,600		\$11,327,000	\$464,600	

PLANNING GRANTS								
Transit Planning & Programming								
Consultant Services (SRTP)	\$125,000	\$125,000	\$125,000					
TOTALS	\$125,000	\$125,000	\$125,000	\$0				

SUMMARY								
Capital Totals	\$11,791,600	\$11,327,000	\$464,600					
Planning Totals	\$125,000	\$125,000	\$0					
TOTALS	\$11,916,600	\$11,452,000	\$464,600					

Notes:

1 - Sole Source- software purchased from only source, the manufacturer

Attachment 2

FY 16-18 Goal Determination Calculations

Step 1 and Step 2

FY 18-20 GOAL DETERMINATION

	Б	•		D	-	-	•		
ΑΑ	В	C		D	E	F	G	Н	
		Numb							
		Firm	าร	Step 1		Anticipated	Weighted	Step 2	Notes
		Overall	DBE	Percent	Amt with contracting	DBE	Percent	Percent	- See
Project	NAICS	Total	Only	DBE	Opportunity	Expenditure	DBE	DBE	Below
CAPITAL GRANTS									
New Ops & Maint Facility	236220	2,103	134	6.4%	\$7,600,000	\$484,261	4.3%	4.3%	1
Paso Yard Ops Facility	236220	2,103	134	6.4%	\$800,000	\$50,975	0.5%	0.5%	1
Bus Stop Improvements (including shelters, amenities, etc)	236220	2,103	134	6.4%	\$326,000	\$20,772	0.2%	0.2%	1
Service Vehicle	441110	2,738	1	0.0%	\$60,000	\$22	0.0%	0.0%	1
Support Equipment	811213	1,597	7	0.4%	\$81,000	\$355	0.0%	0.0%	1
Six (6) Replacement Buses	336120	904	0	0.0%	\$2,460,000	\$0	0.0%	0.0%	1
Upgrade Network Switch Infrastructure	334210	904	0	0.0%		\$0	0.0%	0.0%	2
SQL Servers (2) Upgrade	331111	904	0	0.0%		\$0	0.0%	0.0%	2
ADA software Upgrade	511210	351	13	3.7%		\$0	0.0%	0.0%	2
Upgrade Fare collection system	511210	351	13	3.7%		\$0	0.0%	0.0%	2
TOTALS		14,058	436	3.1%	\$11,327,000	\$556,385	5.1%	5.1%	

PLANNING GRANTS									
Transit Planning & Programming									
Consultant Services (SRTP)	541611	2,354	494	21.0%	\$125,000	\$26,232	21.0%	21.0%	1
TOTALS		2,354	494	21.0%	\$125,000	\$26,232	21.0%	21.0%	

SUMMARY									
Capital Totals		14,058	436	3.1%	\$ 11,327,000	\$556,385	5.1%	5.1%	
Planning Totals		2,354	494	21.0%	\$ 125,000	\$26,232	21.0%	21.0%	
TOTALS		16,412	930	5.7%	\$11,452,000	\$582,617	5.1%	5.1%	

Notes:

Step 2 reflects adjustment for weighting,
Sole Source- software purchased from only source, the manufacturer

Attachment 3 Public Notice and Consultation

This memo is to summarize the process RTA followed for public participation regarding its proposed DBE goal as required by the FTA concurrence letter for previous DBE goal dated April 13, 2017. RTA will conduct public outreach that will properly address it in our submission.

DBE Goal Setting Consultation Process

On July 28, 2017, RTA mailed the "Notice to Disadvantage Business Enterprise Resource and Assistance Agencies" (copy provided below) to the organizations listed in Resource Agency Listing (copy provided below). This letter notified these groups of RTA's goal and requested consultation. Subsequently, RTA sent these same organizations a follow-up letter (copy provided below) and a follow up phone call was made on August 11, 2017 inviting them to a meeting at RTA's office on August 23, 2017.

RTA published its Disadvantaged Business Enterprise Goal on August 4, 2017 in our local paper, The Tribune, which is available online and in hardcopy. The notice was also posted on our website and in our lobby of our Administration office and on the public board located just outside our building for 30 days.

RTA made every concerted effort, as required, to obtain public participation for its DBE Goal.

NOTICE TO DISADVANTAGED BUSINESS ENTERPRISE RESOURCE AND ASSISTANCE AGENCIES

July 28, 2017

In accordance with Federal Regulations 49 CFR Part 26, San Luis Obispo Regional Transit Authority (RTA) is committed to enabling participation of Disadvantaged Business Enterprises (DBEs) in its contracting opportunities as reflected in the RTA Disadvantaged Business Enterprise (DBE) Program.

It is the policy of RTA to ensure nondiscrimination based on race, color, sex or national origin in the award and administration of contracts assisted by the U.S. Department of Transportation (DOT). It is the intention of RTA to create a level playing field on which DBEs can compete fairly and participate in the performance of contracts and subcontracts relating to RTA's procurement activities. The DBE Program is the result of RTA's commitment to the participation of small business firms owned and controlled by socially and economically disadvantaged individuals for purchasing and contracting opportunities.

In this regard, RTA wishes to notify your organization and all interested parties that it is proposing to establish an overall DBE goal for Federal fiscal years 2018-20. This DBE goal will be applicable to contracts and procurements financed, in whole or in part, by the U.S. DOT, Federal Transit Administration (FTA).

In establishing its overall DBE goal, RTA wishes to consult with minority, women and general contractor groups, community organizations and other groups that may have information that will be useful to RTA in its procurement efforts. In this regard, we solicit your assistance by providing RTA with information concerning:

- a. DBEs and non-DBEs that may wish to participate in RTA's contracting opportunities.
- b. The effects of discrimination on opportunities for DBEs.
- c. RTA's efforts to establish a level playing field for the participation of DBEs.

Please direct your input to:

San Luis Obispo Regional Transit Authority Attn: Tania Arnold, Deputy Director/CFO (DBE Liaison) 179 Cross St. San Luis Obispo, CA 93401

Thank you for your assistance and, if you have any comments or questions, please call me at (805) 781-4397, and refer to the DBE Program.

Janio Anold

Tania Arnold DBE Liaison

Resource Agency Listing

Arroyo Grande Grover Beach	Morro Bay Chamber of Commerce	Paso Robles Chamber of Commerce
Chamber of Commerce	695 Harbor Street	1225 Park Street
800 W Branch Street	Morro Bay, CA 93442Mor	Paso Robles, CA 93446
Arroyo Grande, CA 93420Arr		
Atascadero Chamber of Commerce	Latino Outreach Council of	Templeton Chamber of Commerce
6904 El Camino Real	San Luis Obispo County	321 South Main Street
Atascadero, CA 93422	267 W Tefft St	Templeton, CA 93465La
	Nipomo, CA 93444	
San Luis Obispo Chamber of Commerce	Pismo Beach Chamber of Commerce	Nipomo Chamber of Commerce
895 Monterey Street	581 Dolliver Street	239 West Tefft Street
San Luis Obispo, CA 93401	Pismo Beach, CA 93449	Nipomo, CA 93444
Santa Maria Chamber of Commerce	Women's Network of SLO	Northern Chumash Tribal Council
614 South Broadway	P.O. Box 1741	15980 18 th Street
Santa Maria, CA 93454	San Luis Obispo, CA 93406	Los Osos, CA 93402

August 4, 2017

To: Organizations Representing Potential Contracting Partners

From: San Luis Obispo Regional Transit Authority

Subject: Consultation for RTA Disadvantaged Business Enterprise/Small Business Enterprise Program

Recently, your firm received a letter from my office with information on how you can participate in development of RTA's Disadvantaged Business Enterprise (DBE) goal. RTA is very interested in meeting directly with your organization to get your suggestions for our goal. To this end, RTA has scheduled a meeting at RTA's office to discuss how this participation goal is established. This important meeting will be held in the Upstairs Conference Room at RTA's office at 179 Cross Street, San Luis Obispo, CA 93401, at 1:30 p.m. on Wednesday, August 23rd, and your organization is strongly urged to attend.

The letter sent to you earlier also offered to schedule a meeting specifically with your organization at your convenience, and that offer still stands, but the general meeting now scheduled for August 23rd hopefully provides another option for your participation in RTA's program. It would preferable to have all these meetings wrapped up by August 25th so that RTA can proceed with finalizing its DBE goal.

Should you have any questions, or to schedule a separate meeting, please do not hesitate to contact Tania Arnold Deputy Director/CFO DBE Liaison at (805) 781-4397. We hope to meet with you shortly.

Sincerely,

Janio Amold

Tania Arnold Deputy Director/CFO DBE Liaison

Log of DBE Consultation Outreach Calls:

Agency	Phone Number	When	Outcome
Arroyo Grande Grover	805-489-1488	8/11/17 at	spoke with staff who will share with President, Judith
Beach Chamber of		12:41 p.m	called me back and we chatted about it and she asked
Commerce			for it to be e-mailed Judith@aggbchamber.com
Morro Bay Chamber of	805-772-4467		message recording doesn't match for Chamber but I
Commerce		12:47 p.m.	left a message, unable to find another valid phone
			number or e-mail; spoke with Gina at Paso Chamber
			and she will contact the President of that Chamber
			and have them reach out to me
Paso Robles Chamber of	805-238-0506	8/11/17 at	Gina did received the information and did not have
Commerce			any questions
	805-466-2044		Vicky requested the information be sent to
Commerce			info@atascaderochamber.org to ensure the President
			has seen it
Latino Outreach Council	805-610-3385	8/11/17 at	has not seen it, please e-mail
of San Luis Obispo		12:57 p.m	clararoa1@hotmail.com, CR Lara
Templeton Chamber of	805-434-1789	8/11/17 at	left message, also e-mailed
Commerce		12:34 p.m	info@templetonchamber.com
San Luis Obispo	805-781-2777	8/11/17 at	send via e-mail slochamber@slochamber.org
Chamber of Commerce		12:59 p.m.	
Pismo Beach Chamber of	805-773-4382	8/11/17 at	send via e-mail peter@pismochamber.com
Commerce		1:10 p.m.	rochelle@pismochamber.com
Nipomo Chamber of	805-929-1583	8/11/17 at	left message, also e-mailed
Commerce		1:22 p.m.	info@NipomoChamber.org
Santa Maria Chamber of	805-925-2403	8/11/17 at	need to speak with Teri O., she will be calling me back
Commerce		1:15 p.m.	shortly
Women's Network of	805-345-1031	8/11/17 at	left message on Jean Jones President number, also e-
SLO		1:27 p.m.	mailed slowomensnetwork@gmail.com
Northern Chumash	805-801-0347	8/11/17 at	left message and e-mailed
Tribal Council		1:33 p.m.	fcollins@northernchumash.org

PUBLIC NOTICE DISADVANTAGED BUSINESS ENTERPRISE GOAL August 2, 2017

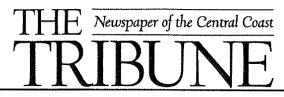
The San Luis Obispo Regional Transit Authority (RTA), in accordance with regulations of the U.S. Department of Transportation (DOT), 49 CFR, Part 26 proposes an overall goal of 5.1% for participation by Disadvantaged Business Enterprises (DBEs) on Federal Transit Administration (FTA) assisted contracts during the federal fiscal years from October 1, 2017 to September 30, 2020.

The proposed goal and its rationale are available for inspection during normal business hours at RTA's Administrative Offices, located at 179 Cross Street, San Luis Obispo, CA 93401 for thirty (30) days from the date of this notice. Written comments should be directed to Tania Arnold, Deputy Director/CFO DBE Liaison, San Luis Obispo Regional Transit Authority, 179 Cross Street, San Luis Obispo, CA 93401 and/or Regional Director, U.S. Department of Transportation, Federal Transit Administration, 201 Mission Street, Suite 2210, San Francisco, CA 94105. Comments will be received for thirty (30) days from the date of this publication.

Noticia Pública Empresa de Negocio Desventaja (DBE) 2 de Agosto de 2017

De acuerdo con las regulaciones de U.S. Departamento de Transporte (DOT), 49 CFR, Parta 26, propone un objetivo general de 5.1% para la participación de Empresa de Negocio Desventaja (DBE) en administración federal de tránsito (FTA) de contratos asistidos durante los ejercicios fiscales federales desde el 1 de octubre de 2017 hasta el 30 de septiembre de 2020.

El objetivo propuesto y su justificación pueden ser inspeccionados durante las horas normales de trabajo en las oficinas administrativas del RTA ubicadas en RTA ubicadas en 179 Cross Street, San Luis Obispo, CA 93401 durante 30 días a partir de la fecha de este aviso. Los comentarios escritos deben dirigirse a Tania Arnold, Deputy Director/CFO DBE Liaison, San Luis Obispo Regional Transit Authority, 179 Cross Street, San Luis Obispo, CA 93401 y/o Director Regional, Departamento de Transporte de los Estados Unidos, Administración Federal de Tránsito, 201 Mission Street, Suite 2210, San Francisco, CA 94105. Los comentarios serán recibidos por treinta (30) días a partir de la fecha de esta publicación. Advertisement of Public Notice



3825 South Higuera • Post Office Box 112 • San Luis Obispo, California 93406-0112 • (805) 781-7800

In The Superior Court of The State of California In and for the County of San Luis Obispo

AD #3203223 RTA

STATE OF CALIFORNIA

SS.

County of San Luis Obispo

I am a citizen of the United States and a resident of the County aforesaid; I am over the age of eighteen and not interested in the above entitled matter; I am now, and at all times embraced in the publication herein mentioned was, the principal clerk of the printers and publishers of THE TRIBUNE, a newspaper of general Circulation, printed and published daily at the City of San Luis Obispo in the above named county and state; that notice at which the annexed clippings is a true copy, was published in the above-named newspaper and not in any supplement thereof - on the following dates to wit; AUGUST 4, 2017 that said newspaper was duly and regularly ascertained and established a newspaper of general circulation by Decree entered in the Superior Court of San Luis Obispo County, State of California, on June 9, 1952, Case #19139 under the Government Code of the State of California.

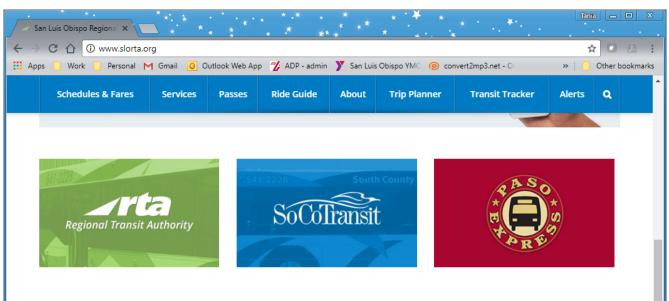
I certify (or declare) under the penalty of perjury that the foregoing is true and correct.

ane E moan

(Signature of Principal Clerk) DATE: AUGUST 4, 2017 AD COST: \$193.60



Screenshot of Website (to be provided in the final draft)



News

First 2 Weeks for Cuesta College is Free!

August 22 through September 1 all RTA fixed route bus rides are free to Cuesta students at both North and SLO locations. Please bring a school ID or copy of your current class schedule to show the driver when you board the bus.

Public Notice: Disadvantaged Business Enterprise Goal

The updated DBE goal is posted on our Civil Rights page. And, you can read the notice for this <u>here</u>.

Rider Alerts

New! Route 12, 15 and 9 changes August 20, 2017 As of Sunday August 20, there will be new time schedules for the Routes 12,15 and 9. Please see the schedule pages for these routes if you use them. Route 12 has the most significant changes with the deletion of the 20 minute layover in Morro Bay! The NEW route schedules are posted at this time.

SCT Route Changes starting on June 11 There will be small time changes to Routes 27 and 28 as of

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